

# Oregon Society of Clinical Hypnosis

*Presents*

**Jeffrey K. Zeig, Ph.D.**

*Evocative Approaches to Therapeutic Communication, an Ericksonian Approach*

Prior level 1/ fundamental hypnosis training or equivalent required

**Friday & Saturday May 10-11, 2024**

**In-Person - Portland, OR and Live Web-Stream  
(In-person reception with Dr. Zeig Friday 5-6pm)**

**12 ASCH Advanced CE & 12 ASWB CE (Both Pending)**

\*Accepted by most licensing boards. Check with your own licensing board on CE credit guidelines if you have questions.

\*Must attend either In-Person or Live Web-Stream event to receive CE credit (recording excluded for CE)



Therapeutic communication can be informative and/or evocative depending on client need. When the goal is eliciting a change in state it is best to use evocative methods. Hypnosis is the mother of an experiential approach and evocative method can be derived therefrom. This two day program consists of lectures, demonstration therapy, small group practice and video examples of Milton H. Erickson.

**Jeffrey K. Zeig, Ph.D.** is the Founder and Director of Milton H. Erickson Foundation. He has edited, co-edited, authored or coauthored more than 30 books on psychotherapy that appear in fifteen foreign languages.

Dr Zeig is the architect of The Evolution of Psychotherapy Conferences, [www.evolutionofpsychotherapy.com](http://www.evolutionofpsychotherapy.com), considered the most important conferences in the history of psychotherapy. He organized the Brief Therapy Conference, [www.brieftherapyconference.com](http://www.brieftherapyconference.com), the Couples Conference, [www.couplesconference.com](http://www.couplesconference.com) and ten International Congresses on Ericksonian Approaches to Hypnosis and Psychotherapy [www.ericksoncongress.com](http://www.ericksoncongress.com).

Dr. Zeig is on the Editorial Board of numerous journals; Fellow of the American Psychological Association (Division 29, Psychotherapy); and Fellow of the American Society of Clinical Hypnosis. He is a Distinguished Practitioner in the National Academy of Practice in Psychology of the National Academies of Practice.

Dr. Zeig has served as an Approved Supervisor of the American Association for Marriage and Family Therapy, and he was a Clinical Member of the International Transactional Analysis Association (1974-1985).

A psychologist and marriage and family therapist, Dr. Zeig has a private practice, and conducts workshops internationally (40 countries). He has been an invited speaker at major universities and teaching hospitals including The Mayo Clinic, Menningers and MD Anderson. He is founder of the Erickson Foundation Press, [www.erickson-foundation.org/press](http://www.erickson-foundation.org/press).

**Date & Time:** Friday & Saturday May 10-11, 2024- 9am - 4:45pm (PST) both days  
(OSCH Meeting & Social Time from 8:30 - 9am)  
In-person reception with Dr Zeig Friday evening 5-6pm

**Location:** Portland, OR - Hotel Lucia and Live Web-Stream  
All attendees will be able to access the footage of the training for 45 days following the date of the event.

**Cost:**  
**Early Registration Through 4/18/24** - \$280 (OSCH Members) / \$300 (ISH, ASCH & Component Members)  
\$400 (Non-Members) / \$255 (Associate Member Students/Interns) / \$355 (Non-Member Students/Interns)

**Late Registration From 4/19/24 through 5/3/24** - \$380 (OSCH Members) / \$400 (ISH, ASCH &/Component Members) / \$499 (Non-Members) / \$125 (Associate Member Students/Interns) / \$300 (Non-Member Students/Interns)

**Registration:** Online at [www.oregonhypnosis.org](http://www.oregonhypnosis.org), events are listed in the Education section of the site.  
Questions: [info@oregonhypnosis.org](mailto:info@oregonhypnosis.org). Please consider renewing your membership or joining OSCH this year.

OSCH events, information about membership, training and certification are listed online at [www.oregonhypnosis.org](http://www.oregonhypnosis.org). OSCH events are open to all licensed health care professionals in medicine, dentistry, psychology, counseling, nursing, or are students currently enrolled in graduate programs in the aforementioned fields.