

Organizers:



Hong Kong Psycho-Hypnotherapy Foundation



Pulse Act Consulting Limited

## 3-DAY ADVANCED TRAINING ON ERICKSONIAN HYPNOTHERAPY

### Day 1 (19 November, 2010 Friday 9:30am – 5pm)

#### Advanced Skills in Ericksonian Hypnotherapy – Utilization of Induction in the ARE model (Absorption-Ratification-Elicitation)

- Advanced skills in utilization of induction
- Seeding/reframing/ pre-hypnotic suggestions/ processing procedures/post hypnotic suggestion/hypnotic suggestion, etc.
- How to elicit changes and responses through induction and seeding
- Live demonstration and practice exercises.

### Day 2 (20 November, 2010 Saturday 9:30am – 5pm)

#### Essentials of Transformation: Reframing, Utilization, and Metaphor

- Transformation is an experiential process
- How to elicit changes or responses through reframing, utilization and metaphor
- Transformation (especially transformation of emotions) through the utilization of Ericksonian Diamond
- Utilization of Meta-model/Ideo-dynamics/Symptom Words for Anxiety and Psychosomatic symptoms
- Live demonstration and practice exercises.

### Day 3 (21 November, 2010 Sunday 9:30am – 5pm)

#### Therapist Enhancement: Experiential Training by Utilizing Psycho-aerobic

- BEING the Best Clinician: A “States” Model
- How to use “States.” Model to deconstruct a problem state and elicit a solution state
- Advantages of experiential approach
- Exploration of personal weakness as a clinician and fostering personal/professional development
- Live demonstration and practice exercises.

#### Trainer:

##### Dr. Jeffrey K. Zeig

Jeffrey K. Zeig, Ph.D. is the Founder and Director of the Milton H. Erickson Foundation. He has edited, co-edited, authored or co-authored more than 20 books on psychotherapy that appear in eleven foreign languages.

Dr. Zeig is the architect of The Evolution of Psychotherapy Conferences, considered the most important conferences in the history of psychotherapy. He organizes the Brief Therapy Conferences, the Couples Conferences, and the International Congresses on Ericksonian Approaches to Hypnosis and Psychotherapy. Dr. Zeig is on the Editorial Board of numerous journals; is a Fellow of the American Psychological Association (Division 29, Psychotherapy); and Fellow of the American Society of Clinical Hypnosis. He is a Distinguished Practitioner in the National Academy of Practice in Psychology of the National Academies of Practice.

Dr. Zeig is an Approved Supervisor of the American Association for Marriage and Family Therapy, a Clinical Member of the International Transactional Analysis Association (1974-1985), and an Adjunct Assistant Professor of Clinical Psychology at Arizona State University (1988-1992).

A psychologist and marriage and family therapist in private practice in Phoenix, Arizona, Dr. Zeig conducts workshops internationally (40 countries). Dr. Zeig speaks at major universities and teaching hospitals including The Mayo Clinic, Menningers and MD Anderson. He is president of Zeig, Tucker & Theisen, Inc., publishers in the behavioral sciences.

##### Ms. Lilian Borges Zeig

Ms. Lilian Borges Zeig, MA, LAC, is the director of the Milton Erickson Institute in Brazil. She is an invited teacher at the Milton Erickson Foundation for the training program they run three times a year. She is an experienced teacher and practitioner of hypnosis and brief therapy, and conducts seminars in the US and other countries including Spain, Mexico, France, Italy, Hong Kong, Singapore, Taiwan, Canada, and Brazil. Lilian is a licensed psychotherapist both in Brazil and the US. She currently works with the severe mentally ill in Arizona, USA where she treats people with chronic suicidality and self-harming behaviors.

#### Fee:

HK\$5,400 (Early bird before 6 August 2010)

HK\$6,000 (Regular)

#### Note

1. For enquiry, please contact Dr. Kelvin Tang at 2317 1317.
2. The training venue will be easily accessible at town centre.
3. Around 20 seats in the workshop. Participants preferably with training in hypnosis/hypnotherapy and also counseling, social work, psychology, health, and mental health related professionals.
4. We reserve the right to modify the program and reject an enrollee. If the typhoon signal no. 8 or above, or the black rainstorm signal occurs, the workshop will be cancelled.

### 3-day Advanced Training on Ericksonian Hypnotherapy

#### Enrolment Form

Payment of HK\$ \_\_\_\_\_ Cheque No.: \_\_\_\_\_ Bank \_\_\_\_\_

Title: ☐ Dr. ☐ Mr. ☐ Miss

Name: (English) \_\_\_\_\_ (Chinese) \_\_\_\_\_

Occupation/profession \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Tel \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Please send the enrolment form together with a cheque to:

#### Pulse Act Consulting Limited

Unit B, 3/F., Lee May Building, 788-790 Nathan Road, Kowloon (Cheque should be made payable to “Pulse Act Consulting Limited”)

Email: kelvin@pulseact.com Website: www.pulseact.com